



National
Wildlife Refuge
Association

For Immediate Release
May 5, 2008

Contact: Evan Hirsche
(202) 333-9075

NWRA Welcomes Anne Truslow to VP of Strategic Programs & Development

Washington, DC – The National Wildlife Refuge Association (NWRA) is pleased to announce that Anne Truslow will join the staff later this month as Vice-President of Strategic Programs and Development. Ms. Truslow comes to NWRA from The Society for the Protection of New Hampshire Forests, one of the nation's oldest land conservation organizations where she served as Director of Development.

“Anne has the ideal background and combination of experiences to help move the organization to the next level,” said Evan Hirsche, President of NWRA. “Her matchless expertise and enthusiasm will be instrumental in strengthening our efforts to protect and enhance our country’s most prized wildlife lands and waters.” Ms. Truslow will be charged with the development and implementation of strategic programs and the management of foundation support of these initiatives, including NWRA’s Beyond the Boundaries initiatives to protect conservation landscapes surrounding and linking national wildlife refuges and other vital habitats.

As Director of Development for the Forest Society, Ms. Truslow was responsible for foundation, corporate and individual giving to support a \$4.9 million annual operating budget and \$3-6 million in project capital campaigns for land and easement acquisitions. During her tenure, she built diverse sources of support to advance landscape-scale conservation initiatives such as the Quabbin to Cardigan Partnership in New Hampshire and Massachusetts and helped to advance the Forest Society’s 25-year vision to conserve one million acres by 2026.

Prior to the Forest Society, Ms. Truslow worked at the Trust for Public Land from 1998 to 2004 as a Development Manager, raising funds to support such landmark projects as the 171,000-acre Connecticut Lakes Headwaters in northern New Hampshire, the expansion of the Lake Umbagog National Wildlife Refuge, and additions to the Rachel Carson National Wildlife Refuge. She brings a range of experience, from operational fundraising and project financing to building local coalitions in support of land conservation efforts.

“Over ten years working in the land conservation field, I have developed a deep respect and affection for the National Wildlife Refuge System,” said Truslow. “I am thrilled to be joining the NWRA staff at a time when the organization’s programs are growing and the need for our work to protect the nation’s wildlife heritage has never been greater.”

Starting May 29, Anne Truslow can be reached at 202-333-9075 or at atruslow@refugeassociation.org.

A nonprofit established in 1975, the National Wildlife Refuge Association is the only organization dedicated exclusively to protecting, enhancing and expanding the National Wildlife Refuge System, lands and waters set aside by the American people to protect our country's diverse wildlife heritage.

For more information, visit <http://www.refugeassociation.org>.

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